



IP Matters

Intelligent Intellectual Property

Protect your Intellectual Property (IP)

Your IP rights are valuable and you need to understand, exploit and protect them. Your IP can add real value to your assets so don't neglect it.

We offer a **fixed fee IP Audit** to assess what you should be doing to exploit and protect your IP portfolio. You are likely to own at least some of the following:

- **Copyright** in your writing, images, graphics, photographs or video or audio clips
- A name, brand or logo which is identified with your business and which might be registrable as a **Trade Mark**
- **Designs** which can be registered, and are sometimes protected without registration, which are original and non-commonplace in terms of shape, configuration, lines, contours, pattern, ornamentation or materials
- Ideas or inventions for which you might be able to obtain a **Patent** provided it contains sufficient "inventiveness" and has been kept confidential.
- **Databases and Confidential Information**
- **Domain Names** and website material

Infringement of your IP

Pragmatic affordable advice and rapid action is the best way to the outcome you want. If you think your IP is being infringed, you need *early* legal advice.

Free advice

We will always be happy to give an initial assessment over the telephone at no charge. We will tell you what you can do and what it would cost. For more information contact Jill Headford 01392 207020 j.headford@tozers.co.uk or visit our **blog** at www.tozers.co.uk/ipmatters

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